



**The Carolina International CIC & Horse Trial
Program Advertising Contract**
March 21-25, 2018

Company/Individuals Name: _____

Contact Name: _____ Title: _____

Address Line: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Official Program Advertisement Opportunities

*(*Note: The Carolina International CIC official program is a full color, high gloss publication)*

<input type="checkbox"/> Back Cover (full bleed)	8.75"x11.25"	\$1100.00
<input type="checkbox"/> Inside Back Cover (full bleed)	8.75"x11.25"	\$750.00
<input type="checkbox"/> Inside Front Cover (full bleed)	8.75"x11.25"	\$750.00
<input type="checkbox"/> Full Page (trim)	8.5"x11"	\$375.00
<input type="checkbox"/> Half Page (horizontal)	7.75"x5"	\$250.00
<input type="checkbox"/> Half Page (vertical)	3.75"x10.25"	\$250.00
<input type="checkbox"/> Quarter Page (vertical)	3.75"x5"	\$125.00
<input type="checkbox"/> Typesetting/Ad Design		\$100.00

**** All competitors advertising in the CIC3* Program receive a 15% discount**

Additional Advertising Opportunities

Banner placement on perimeter fencing (banner due 3/4/18) \$300.00

CHECK ONE:

___ Use 2017 Copy ___ Camera-ready copy attached ___ Copy enclosed for typesetting

- No business cards will be accepted for ads

CAMERA-READY AD DEADLINE: Friday, March 2, 2018

Ads should be submitted electronically as a PDF (CMYK, 300dpi resolution and created to exact size of space purchased) and emailed to:

Doretta Wright at rettgaudreau@gmail.com or 910-315-2210

For production questions, please e-mail Susan Watson at: wtsnwldbill@aol.com

PAYMENT INFORMATION:

Total Enclosed: \$ _____

My check is enclosed (Make checks payable to: CAROLINA HORSE PARK FOUNDATION / *Memo: The Carolina International CIC3* Program)

Bill to my: Visa Master Card American Express

Credit Card # _____ Exp. Date _____ Security Code _____

Signature (Required): _____

Mail Payment and Contract to: Doretta Wright
110 Highgrove Ct., Aberdeen, NC 28315
