

The Cloud Eleven-Gavilan North LLC

CAROLINA INTERNATIONAL

CIC and HORSE TRIAL

March 21 - March 25, 2018

The Carolina International. . . . where the best come to win.



MEDIA KIT

September 2017

Media Contact: Helen Murray hwm9384@gmail.com

Table of Contents

About the Carolina International CIC and Horse Trial	3
About the Carolina Horse Park Foundation	4
Glossary of Terms	6
Carolina International and Carolina Horse Park Sponsors	7
Carolina International Executive Committee	8
Carolina Horse Park Board of Directors	8
Carolina Horse Park Staff	8

About the The Cloud Eleven-Gavilan North LLC Carolina International CIC and Horse Trial

The fifth annual Cloud Eleven-Gavilan North LLC Carolina International CIC will host international and national levels of competition at the CIC1*-3* and Training-Advanced levels. Many of the top eventing combinations from throughout North America will flock to The Park March 21-25, 2018 to contest one of the most important competitions of the spring season.

The Carolina International will provide a supreme opportunity for top horse and rider combinations to test their skill over world-renown course designer Ian Stark's thoughtful tracks. In addition to hosting world-class competition, the weekend will provide a family friendly environment to be enjoyed by all.

For those that cannot attend the 2018 Carolina International EQSportsNet will host a free online stream of the feature divisions. As the host broadcaster EQSportsNet will have wall-to-wall coverage of all three phases of CIC3* competition and the show jumping and cross country phases of the CIC2*.

Eventing (as it is known in the horse world) originated as a way to keep Calvary officers and their horses fit for duty by providing the ultimate test of "war horse" and "warrior". An Olympic sport since 1912, eventing's diversity and intensity are unparalleled in equestrian sports and it is often called the most exciting of equestrian competitions.

About the Carolina Horse Park Foundation ...The Fact Sheet...

ABOUT:

An equestrian “field of dreams”, the Carolina Horse Park Foundation (CHP) is a 250-acre nationally recognized, premiere equine competition venue located in Hoke County, NC. Founded in 1998 as a 501(c)(3) not-for-profit organization by equestrian enthusiasts, the Park is dedicated to the preservation of open space for equestrian and recreational purposes. Today, CHP is the only equestrian facility in the mid-Atlantic region with multi-disciplined capabilities suitable for championship level equine competitions. In addition, it hosts other agricultural events and fun outdoor activities.

MISSION:

CHP’s mission is focused on following five key objectives:

- Providing an unparalleled competitive experience from entry level to Olympians
- Providing a facility with exceptional stabling and convenience for our customers
- Enhancing the region as an outstanding residential location
- Preserving the region’s open space
- Growing the economy in our community and being good neighbors

IMPACT:

The annual economic impact for the Sandhills region from CHP is estimated to be \$5,500,000.00. CHP’s influence includes the enhancement of land values in Raeford, NC, and the preservation of 250 acres of invaluable acreage for equine and recreational purposes.

THE FACILITIES

Today, CHP is the only equestrian facility in the mid-Atlantic region with multi-disciplined capabilities suitable for championship level competitions. Our facilities include:

- 192 exceptionally constructed and appointed permanent stalls
- 2 show rings with outstanding footing
- 3 acre Derby Field
- Dressage area large enough for 5-7 arenas
- 6 Championship-Level Cross Country Courses
- Combined Driving Marathon Course with 8 obstacles
- 7/8 mile track
- Extensive trails for running, biking and walking
- Unlimited lunging, hacking, and warm up space
- 33 RV spots with water and electric hook-ups

ANNUAL CALENDAR:

- 2 International Competitions; The Cloud 11~Gavilan North LLC
Carolina International CIC and Horse Trial and Southern Pines Combined
Driving Event
- Home of the Adequan War Horse Event Series; comprised of 5 schooling
horse trials and a year end championship
- Sanctioned Horse Trials, Dressage Shows, and Horse Driving Trial
- "A" and "C" rated hunter/jumper shows
- Schooling and training opportunities
- Derby Cross competitions
- Regional and Local Pony Club events
- Clinics with renowned international trainers

Glossary of Terms

Eventing: An equestrian triathlon, combining three phases of dressage, cross-country and show jumping. An exciting international and Olympic sport, Eventing, which has its roots in a comprehensive calvary test requiring mastery of several types of riding, is unique in its demand and intensity of both horse and rider.

Dressage: The art of training a horse to maneuver in response to nearly imperceptible aids given by the rider's hands, seat, legs and body. Often described as dancing on a horse.

Cross-Country: the endurance phase of eventing. A test to prove the speed, endurance, bravery and jumping ability of a horse as well as demonstrating rider knowledge of pace and ability to guide the horse.

Show-jumping: Also known as stadium jumping or open jumping, show jumping is timed and tests the technical jumping skills of the horse and rider, including suppleness, obedience, fitness and athleticism and is generally held after the cross-country phase.

Gait: Describes a specific foot fall pattern or beat, i.e. walk, trot, canter

Lead: In canter or lope, the horse is on the right or left lead as indicated by the inside or leading foreleg; also the third beat in the stride

Refusal: the failure of a horse to jump a fence to which he/she was presented. This includes any stop in forward motion.

Run-out: when the horse quickly slides past or "ducks out" of a fence instead of jumping it, without stopping forward motion.

Carolina International Sponsors 2017

Cloud 11~ Gavilan North LLC
Setters' Run Farm
Lumbee River Electric Membership Corporation
CenturyLink
Matt Faudree
Attwood Equestrian Surfaces
Landmark's Young Event Team
Claire Reid's Twin Gates Farm
Cordelia Family Foundation
Sagmae, LLC
Dubarry of Ireland
Jaguar Land Rover Cary
Stubben North America
Devoucoux
VTO Saddlery
USEA Gold Cup
Stackhouse & Ellis Custom Saddle Makers
Joh and Lin Burgess
Adequan
The Eddy Family
GC Ponies LLC
Kingfisher Park Equestrian
The Kantorowski Family
Brian and Sarah McMurty
The Pyne Family
Bryan and Kim Rosenberg
Jim and Gigi Secky
Anne and Harvey Seline

Carolina International Executive Committee:

Robert Costello, *Co-chair*

Jane Murray, *Co-chair*

Marc Donovan

Heidi Doubleday

Will Faudree

Gwen Parkins

Doug Payne

Lizzie Snow

Audrey Wiggins

Lefreda Williams

Carolina Horse Park Board of Directors:

Bryan Rosenberg, *Chairman*

Ellen Wall, *Treasurer*

Audrey Wiggins, *Secretary*

Lynn DeJaco

Peter Doubleday

Annie Eldridge

Michelle Frazier

Shirley Gaither

Robin Greenwood

Pam Kantorowski

Claire Reid

Jennifer Shattuck

Kelly Valdes

Cynthia Williams

Lefreda Williams

Carolina Horse Park Staff:

Jane Murray, *Executive Director*

Marc Donovan, *Program Director*

Christine Phipps, *Development Manager*

Abby Schlicht, *Events & Logistics Manager*

Elizabeth McNeill, *Bookkeeper & Events Assistant*

Dan Nesser, *Facilities Manager*

Jamie Thomas, *Facilities Assistant*